

Goh Kee Wei (Kalvin)
860131-07-5337



- ✓ Humanistic Management Consultant
- ✓ HRDF TTT Certified Trainer (TTT/22736)
- ✓ SKM TTT Certified Trainer (S303537207)
- ✓ Industrial Master's in Business Administration
- ✓ Fundamental Level of ACCA
- ✓ Diploma in Business Studies (Accounting)
- ✓ Professional Enhancement Certificate in Sales & Marketing
- ✓ Certified Integrated Service Industry Management Professional
- ✓ Certified Master NLP Practitioner & Trainer
- ✓ Certified Hypnotist & Hypnotherapist

Humanistic Management Consultant | Talent Empower Trainer | Team Building Strategist

Kalvin Goh is a Humanistic Management Consultant, Talent Empower Trainer and Team Building Strategist with multidisciplinary experience spanning accounting, audit, taxation, sales, people development and organizational learning. Since 2016, he has been actively involved in training and consulting, helping organizations strengthen leadership capability, improve talent effectiveness and build more aligned, high-performing teams.

Kalvin's professional positioning is built on a distinctive integration of human-centered care and scientific systems thinking. He believes that employees are not merely resources, but core drivers of profitability, innovation, and long-term organizational success. This makes his work especially relevant for organizations facing today's workforce realities, including cross-generational management challenges, low training effectiveness, weak system-driven motivation, lagging management capability and fragmented team culture.

He specializes in:

- ✓ Intergenerational Talent Management
- ✓ Leadership Development
- ✓ Team Building and Team Alignment
- ✓ Human-Centered Communication
- ✓ Soft Skills and Personal Effectiveness
- ✓ Coaching and Mentoring Skills
- ✓ Behavioral Transformation and Mindset Development
- ✓ Talent and Performance Development

His Strength

A key strength in Kalvin's profile is his ability to bridge the human side and the business side of organizational growth. His background in accounting, audit, taxation and sales gives him a solid understanding of performance logic, structure, accountability and commercial realities. At the same time, his training, NLP and coaching-related experience give him deep practical insight into communication, mindset, behavior and people development. This combination enables him to deliver programs that are engaging, relevant and closely connected to workplace applications.

Learning Framework

Kalvin's learning and facilitation approach is guided by the proprietary **B.R.E.A.K.** Learning Transformation Framework, which focuses on:

- ✓ **Behavior** – Identifying and improving critical workplace behaviors
- ✓ **Relationship** – Strengthening relationships with self, peers and teams
- ✓ **Experiential** – Using experience-based learning to drive deeper transformation
- ✓ **Achievement** – Building mindset, ownership and execution excellence
- ✓ **Knowledge** – Continuously upgrading practical competencies and workplace capability

His areas of delivery typically cover three broad development dimensions:

1. Talent Management & Leadership Empowerment

Helping organizations strengthen execution, people management, emotional intelligence, leadership transition and communication effectiveness.

2. Intergenerational Workforce Development

Helping leaders and teams understand generational value differences, address diverse psychological needs and adapt communication and management approaches more effectively.

3. Team Building & Culture Alignment

Designing experiential and strategic team interventions that strengthen trust, collaboration, ownership, execution and cultural alignment. His team building approach emphasizes that team building is not merely activity-based, but a structured intervention aligned with organizational goals and culture.

His Achievements

Kalvin is known for a facilitation style that is interactive, practical, structured, and transformation focused. He emphasizes learning transfer beyond passive listening, with programs designed to support behavioral change, stronger workplace application, and measurable business relevance. His previous profile also records that he has successfully helped over 350 participants improve communication confidence and overcome barriers within a two-day intervention.

Market Footprint

Kalvin has served organizations and audiences from diverse sectors, including SMEs, multinational corporations, listed companies, education institutions, healthcare, manufacturing, services, associations and community-based organizations. His previous profile and client pages include names such as below:

Huawei	Motorola	Spectrum	Volvo
Leather Avenue	MKA Cabinet	Family Store Group	CelcomDigi
Vivo	BNI Chapter	Petron Malaysia	Liberty Insurance
Sri KDU Selangor	Intretech	KPJ Shah Alam	Western Digital
Steelcase	Al-Futtaim	Dialog	Ambank
Honda Spare Parts	Sharp	Soode	McDonalds
Faire Holding Group	Great Eastern Takaful	Ericsson	Oracle

Today, Calvin is best positioned as a Talent Empower Trainer and Humanistic Management Consultant who helps organizations strengthen people capability, leadership effectiveness, team alignment and workplace culture through a balanced integration of human insight, structured methodology and practical implementation.



Nirvana Malaysia's 363 Dino Club



Persatuan Pengajian
Yuan Man – Life Camp Coach



第80期(新山第25届)圆满人生成长生活营
(19/10-20/10/19) GRAND PARAGON HOTEL JB



Salon owners & managers



iBoxChain Sdn Bhd



Miss & Mrs Kebaya Malaysia



Southern College Business Management Organisation



University of Reading Malaysia



BNI Creator Chapter



International Business Alliance



Nirvana Southern Group



Fo Guang Shan



MGS Group



Sekolah Menengah Air Itam



iBoxChain Johor Agency



SMK Taman Bukit Indah



Flextronics Shah Alam



Intretch (Malaysia) Sdn Bhd



Petron Malaysia



KPJ Shah Alam



Dialog Group Berhad



Sri KDU Schools





Steelcase Office Solutions (Malaysia) Sdn Bhd



Honda Autoparts Manufacturing



Sharp Malaysia



Soode (Johor) Sdn Bhd



Al Futtaim Malaysia



Johor Salon Managers & Supervisors



Certificate of Accreditation

This is to certify that

GOH KEE WEI

IC NO. 860131075337

has fulfilled the HRD Corp requirements and standard for

HRD CORP ACCREDITED TRAINER

valid from

07 Jul 2023 to 07 Jul 2026

This accreditation allows trainers to actively conduct training under various schemes available under HRD Corp platform.



Certificate Id
ab139390-1cab-11ee-b409-58adedb2a08
Trainer Id
2068
Verify Authenticity

THIS IS COMPUTER GENERATED SIGNATURE IS NOT REQUIRED



JABATAN PEMBANGUNAN KEMAHIRAN KEMENTERIAN SUMBER MANUSIA

PENYATA PENCAPAIAN

LATIHAN TENAGA PENGAJAR

Dengan ini disahkan bahawa

GOH KEE WEI
860131075337

telah mencapai tahap kompetensi yang ditetapkan dalam Standard Kemahiran Pekerjaan Kebangsaan (SKPK) dan memenuhi semua syarat persijilan yang ditetapkan

**PENILAIAN TELAH DILAKSANAKAN MELALUI KAEDAH
PENGKIRAFAN PENCAPAIAN TERDAHULU (PPT)**



NCS-004:2017-092024
5303537207



Matrix Certification Integrated Service Industry Management Issued on 1 MAY 17, 2020
Serial Number: 151M202005008
Level: Advanced (乙級)

吴启威
GOH, KEE WEI

Is certified as an Integrated Service Industry Management Professional
整合服務業管理師

And qualified for the following subjects:
參加以下科目之綜合檢定
服務業管理 Service Industry Management
服務業行銷 Services Marketing
服務品質管理 Service Quality Management
休閒服務業管理 Leisure Service Industry Management
餐旅業管理 Hospitality Management
餐旅業行銷 Hospitality Marketing

MATRIX
矩陣管理顧問有限公司

教育部證照編號 12338

MIHRM
www.mihrm.com

**INSTITUT PENGURUSAN SUMBER MANUSIA MALAYSIA
MALYSIAN INSTITUTE OF HUMAN RESOURCE MANAGEMENT**
(Member Of The World Federation Of People Management & Malaysia's HR Professional Body)

Dengan ini diperakikan bahawa This is to certify that

GOH KEE WEI

telah memenuhi kehendak Majlis Institut Pengurusan Sumber Manusia Malaysia mengenai kelayakan ikhtisas dan pengalamannya dan di lantik sebagai
having satisfied the requirements of the Council of Malaysian Institute of Human Resource Management concerning professional qualifications and experience is elected

ORDINARY MEMBER

telaras dengan Perlembagan IPSMM dan dengan ini diberi kuasa menggunakan gelaran
in accordance with the Constitution of MIHRM and is hereby authorized to use the designation

MMIHRM

Pengesahan diberi melalui tandatangan dan cap mohor IPSMM di Petaling Jaya, Malaysia
Granted under our hand and the common seal of the MIHRM at Petaling Jaya, Malaysia

SIMON BENJAMIN
PRESIDEN/PRESIDENT

NOMOR KEAHLIAN: 103921/1222
TARIKH: 20th DECEMBER 2022





