Suhail Azmi

HRDC Accredited Trainer

BSc. Computer Science (Multimedia)
MSc. Computer Graphics, UPM

Adobe Certified Professional (ACP)

Former Technopreneur Specialized in Multimedia and IT
- More than 25 Years in Digital & Multimedia
- More than 8 years in education and training
- Started and managed multiple companies across borders of China and Korea
- Winner SUPERB Grant 2015
- MaGIC Accelerator Program (MAP) 2016 Cohort 03

Trainings I Deliver:

Adobe Creative Cloud Suite Applications
Adobe Photoshop CC
Adobe Illustrator CC
Adobe Premiere Pro CC
Adobe After Effects CC
Adobe InDesign CC
Adobe Acrobat Pro DC

User Experience Design (UX/UI)
Adobe XD
Figma

Web Technology
WordPress
HTML
Google Analytics (GA4)
Search Engine Optimization (SEO)

Other
E-Commerce
- Shopify
- Magento
- ECWID
- Shopee
- LAZADA

Digital Marketing
Artificial Intelligence and Prompts Engineering
Entrepreneurship
Startup Pitching and Funds
Deciding Courses / Career

suhail.my
linkedin.com/in/suhail-azmi
hello@suhail.my

Ahmad Suhail bin Azmi

technologist | trainer | consultant

PERSONAL DETAILS

Email: hello@suhail.my　　**Alt Email:** thekriptor@gmail.com
Mobile: +6012-248 3516　　**LinkedIn:** linkedin.com/in/suhail-azmi

Address: 180, Jalan Laman Delfina 1/9, Laman Delfina, Nilai Impian, 71800, Nilai, Negeri Sembilan, Malaysia

Gender: Male　　　　　　**DoB**: 28 February 1984
Marital Status: Married　**Vehicle License:** B2, D (Car & Motorcycle)
Nationality: Malaysia

EDUCATION

Master of Science in Computer Graphics Universiti Putra Malaysia (2008-2012) Research with Thesis titled "*DEPTH VALUE APPROXIMATION USING OPTICAL FLOW MAGNITUDE FOR REVERSE ENGINEERING*". **CGPA**: 3.5/4

Bachelor: Universiti Putra Malaysia (2003-2006) Bachelor of Science Computer (Multimedia) **CGPA**: 2.96/4

Other Certifications and Achievements:

Adobe Certified Professional (Animate)	**2025**
Adobe Certified Professional (InDesign)	2024
Accredited Trainer (HRDF)	2024
Train the Trainer (HRDF)	2020
Top contestants in MAP Demo Day	2016
Accepted to MaGIC Accelerator Program (MAP)	2016
Winner Rural Business Challenge (RBC)	2016
Winner Superb 2015 Q3	2015
Merit in Malaysian APICTA Awards	2014
Adobe Certified Professional	2008
Bronze Medal PRPI UPM	2012
Gold Medal ITEX	2012
Malaysian Patent (MY-149744-A)	2012

LANGUAGES

Highly proficient in **English** and **Bahasa Malaysia**.
Learned Japanese/Korean language.

MEDIA APPEARANCES

Vulcan Post – Articles

14th December 2016
Going Overseas? This M'sian App Lets You Scan Food for Halal Ingredients, Rather Than Certs.

23rd May 2017
M'sian Start-ups Are Jumping Aboard the Halal Market Train — And with Good Reason

23rd May 2017
Millennials Couldn't Guess What These 10 Start-ups Do Based on Their Names, And Neither Will You

TV Alhijrah - TV Appearance

Bernama24 Radio - Interview

SKILLS

Software/Codes	Years	Proficiency
Hyper Text Mark-up Language (HTML)	>15	**Expert**
Adobe Photoshop	>10	**Expert**
WordPress	6	**Expert**
Adobe Flash / Animate	5	**Expert**
Adobe Premiere Pro	4	**Expert**
Open Graphic Library (OpenGL)	4	Intermediate
C++	4	Intermediate
Adobe Dreamweaver	3	**Expert**
Java	3	Intermediate
Open Computer Vision (OpenCV)	3	Intermediate
Active Server Page (ASP)	2	Intermediate
Cascading Style Sheet (CSS)	2	Intermediate
ReactNative	2	Intermediate
Flutter / Dart.js	1	Intermediate
Android programming	2	Intermediate
iOS programming for iPhone	<2	Intermediate

Other Software: DigitalOcean, Apache, IIS5, PHP, MySQL, Meshlab, Mathlab, Microsoft 365, Canva, Balsamiq, Adobe XD.

Other Skills: Entrepreneurship, Digital Marketing, Market Research, Research Skills, Project Management, System Architecture, Web Design and Courseware Design.

EXPERIENCES

January 2020 – Present

Company : suhail.my
Job Title : Trainer & Consultant
Because of my first-hand experience in marketing during operating multiple e-commerce business, I have received requests to do a class on Fundamentals of Digital Marketing. I already conducted multiple classes on the same subject and received positive reviews from attendees. Afterward, I also conducted Google Analytics, Google Ads & Google Tag Manager trainings. During my consultation practice, I had to redesign & rebuild two e-commerce platform off the ground – www.choket.my & www.soukasia.com. Other than that, I also consulted Apex Pharma Marketing Sdn Bhd (www.apexpharmacy.com.my) on their digital marketing campaign for products such as AGNESIA & Flexiseq.

October 2020 – 2022

Company : Drive Zenith Sdn Bhd
Job Title : Interim Chief Technology Officer (CTO)
Starting off with consultation, I was involved in 5 projects for multiple governmental ministries with this company. Then, the CEO decided to bring me in as interim CTO as it is more cost effective after the amount exceed 10 projects. Most of the projects requires in depth knowledge in digital & information technology as it offers systems for problems faced by the government. I designed and proposed system architecture that involved e-commerce, IoT and big data visualisation. The most exciting project required using the digital DNA created based on multiple biometrics data.

February 2019 – 2020

Company : Trival Marketing
Job Title : Chief Executive Officer
Develop websites using various technology and framework. Create CMS websites. Improve SEOs. FB and Insta Marketing, SEOs, SEMs. Helped brought in products from five companies from Guangdong Province in China to Malaysia. Built their websites, published e-commerce platform, create social media accounts. Run their business as interim CEO of their companies before the business become stable to run on their own. Established the e-commerce sites, LAZADA page, Shopee, FB and Instagram for three businesses.

July 2015 - February 2019

Company : Technerd Lab Sdn Bhd
Job Title : CEO and Co-Founder
Founded Halal Buddy app, thought out the original idea, designed UX, UI, oversee the development, implementation and marketing of the app locally & internationally. Built connection with the Halal Industry, collaborated with Halal Development. Corporation and meet with JAKIM Halal Hub Director and auditors. Won Superb Grant under Teraju for the development and marketing of Halal Buddy app. Halal

Buddy also got accepted to MaGIC Accelerator Program (MAP) Cohort 03 2016. Proof of concepts for demand of Halal Ingredients app. Get mentored by the best people from the industry during four months in MAP

July 2015 - April 2016

Company   : Infrastructure University Kuala Lumpur (IUKL)
Job Title   : Lecturer
Give lectures, training and demonstration on Introduction to Multimedia for Students in and outside Faculty of Arts, Communication and Education. Develop exam questions and answer scheme for the said course. Assessed the project presentation for individual and group-work required by course, and mark exam questions. Taught 2 semesters which produces candidates with very good results.

October 2012 – Jun 2015

Company   : Petroliam Nasional Berhad (PETRONAS)
Job Title   : Executive (Trade Group Management)
Working under Technical Capability Management, the function of my designated unit is the custodian for POSS – PETRONAS Occupational Skill Standard which govern the competencies of all PETRONAS Technician Group wide. The job functions mostly to facilitate the development of the POSS and record all the documents and standards to be the rulers and descriptors for PETRONAS technician worldwide.

Jan 2010 – August 2012

Company   : Universiti Putra Malaysia (UPM)
Position Title   : Part-time Demonstrator
Demonstrate and teach students about OpenGL, 3D Studio Max, Adobe Flash, Adobe Photoshop, SoundForge and graphics. Other works consist of preparing teaching plan, prepare tests and assignment for student, marking and documenting marks and attendance.

Jan 2008 - Jun 2008
Employer   : Universiti Putra Malaysia (UPM)
Job Title   : Part-time Lecturer
Giving lectures on the introduction of multimedia for bachelor's degree student from other faculties. Lectures consist of basic multimedia elements and functions. Students were exposed with the current multimedia technologies and how to create a multimedia product. It is a challenging task to make sure all the students understand the multimedia technologies because most of the student didn't have computer science background.

Jan 2008 - Jan 2010

Company   : Universiti Putra Malaysia (UPM)
Job Title   : Research Assistant

The work consists of gathering information, set up experiment, collecting data from the experiment, analyse critically on results and literature reviews, attend seminars and conventions, writing reports and finishing the grant project.

Sep 2006 - June 2007

Company   : Computerised Training System CTS UK Ltd
Job Title   : Graphic Designer
Enhance images using Adobe Photoshop and if necessary be redrawn in vector graphics using Adobe Flash. Sometimes the job requires doing high scale and complex animations of electrical circuits, piping or air ventilation and other technical animation.

May 2005 - July 2005

Company   : American Insurance Alliance (AIA)
Job Title   : Temporary Staff (Non-Executive)
Temporary clerical job that consists of sorting and distributing cheques to agents, after being verified. Helped others input data from new insurance claim. Other jobs involved handling complaints about lost cheques.

May 2004 - July 2004

Company   : Sekolah Kebangsaan Tanjong Bayan
Job Title   : Substitute Teacher
The work includes teaching Math and Science for standard 3, writing teaching reports, make teaching plans, involve in the co-curricular activities, help around schools, and involve as an assistant if the school participates in any competition. I have worked thrice in the same school, during semester break when taking my bachelor's degree.

PROJECTS COMPLETED (in reversed chronological order)

1. Trained 180 teachers from 6 zones all over Malaysia to get ACP certified in InDesign CC 2024
2. Trained Full Google Analytics for Viu streaming platform company Viuclip 2023
3. Trained UX/UI using Figma for TNB Malaysia 2023
4. Led as CTO in an e-commerce platform for Souk Asia Sdn Bhd, soukasia.com. The platform also combined services from small enterprises & businesses.
5. Ran multiple e-commerce websites for three brands from China. Run ads campaign, marketing campaign, create branding and manage social media for five brands. (2019)
6. Opened a warehouse for multiple Chinese companies from China, handled importing, warehousing, stockkeeping and fulfilment. (2019)
7. Engineered a prototype for smart screen for Data Soft Solution Sdn Bhd (2018)
8. Managed and executed branding, social media marketing, influencer marketing for Korean cosmetics products; KLAVUU, Hyggee & Clair's. (2017-2018)

9. Created & ran an e-commerce platform for Korean cosmetics products on indahstreet.com – managing platform, orders, stock keeping and fulfilment of the products. (2017-2018)
10. Led the branding and marketing of Halal Buddy App, from creating logo, to managing Instagram, FB ads & Google ads campaigns. (2016 – 2017)
11. Led, designed & developed HalalBuddy, an app for checking halal ingredients in food products from ideation to publishing the app to AppStore & Google PlayStore. The app won Superb Grant by Teraju of RM 500,000. (2015 – 2018)
12. Created three video montages in PETRONAS for various events (2013 - 2014).
13. Involved in three engagement sessions in PETRONAS and one of it was major event for PETRONAS group wide. Team Leader in organizing a two days' departmental team-building event which received a high CSI rating (2013).
14. Developed an iPad mini and iPhone 5 app as part-time project for a private company worth RM10,000 in three days in a team of three.
15. Involved in PETRONAS Occupational Skill Standard (POSS) to National Occupational Skill Standard (NOSS) conversion for Jabatan Pembangunan Kemahiran Malaysia (JPK). (2013)
16. Develop a vision-based reverse engineering 3D measurement system utilizing images captured from the object of interest using OpenCV & OpenGL. The system is validated and documented in my master's thesis.
17. The same project contributed to a conference paper presented in Rome, Italy 2011 and won Gold Medal for ITEX 2012.
18. Patented the algorithm and system framework developed in completing the thesis.
19. Researched and developed Augmented Reality Program using ARToolKit (2008).
20. Bachelor's Degree final year project is to design an active website selling cars (2006).
21. Created and configured servers that can handle ASP, Access and VRML (2006).
22. Edited and presented five video presentations for college and university in two years (2003 - 2006).
23. Designed and build three e-commerce websites for Graduate School of Management student using ASP, Microsoft Access and IIS 5 (2003 - 2006).

PERSONAL TRAITS AND ATTITUDE

An excellent problem solver with critical and versatile thinking abilities. Creative, dynamic, reliable and independent. A friendly and easy-going person who enjoys a good and informative discussion. Always curious and hunger for knowledge.

References

Name   : En. Zamrey B Zainalabidin
Relationship : Direct Superior
Position   : CEO / MD
Company   : Drive Zenith
Telephone   : +6011-3777 7877
Email   : zamreyz@gmail.com

Name   : En. Faisal B Jaafar
Relationship : Direct Superior
Position   : Head, Trade Group Management, Technical Capability Management
Company   : Petroliam Nasional Berhad (PETRONAS)
Telephone   : +6013-920 2600
Email   : faisal_jaafar@petronas.com.my

Name   : Prof. Dr. Rahmita Wirza O.K Rahmat
Relationship : Thesis Supervisor
Position   : Senior Lecturer
Company   : Faculty of Computer Science and Information Technology, UPM
Telephone   : +6017-609 5044
Email   : rahmita@fsktm.upm.edu.my