

## Dr. Dhena Doraisamy (HRDF TTT 6945)

### Lead Impact Maker

DBA in Adaptive Leadership | LL.B | NLP Certified Trainer | PROSCI Certified Practitioner | MWS Certified Trainer | Certified NLP Trainer | Certified NLP Coach | Certified DISC Master Practitioner | Certified Accelerated Learning Practitioner | Certified Design Thinking Coach | Certified Accelerated Learning Practitioner | Certified Psychological First-Aid Trainer | Certified NLP Hypnotherapist | Certified Clinical Hypnotherapist



#### Key Programs:

Leadership | Communications | Change Management | Marketing | Thinking Programs

With an illustrious career spanning over 25 years, Dhena is a powerhouse of marketing versatility and human-centric transformation. From leading regional communications for a prominent UK-based Energy trade association in APAC to launching global brands in the FMCG and broadcasting sectors, she brings a "real-world" corporate edge to the training room.

Dhena doesn't just teach theory; she facilitates **business navigation**. By blending her extensive corporate leadership experience with a deep mastery of behavioral sciences, she empowers individuals and organizations to bridge the gap between frontline execution and executive vision.

#### Core Expertise & Training Repertoire

Dhena specializes in **holistic growth**, using a unique "NLP-infused" methodology to ensure learning sticks. Her key training domains include:

- **Adaptive Leadership & Coaching:** Leveraging her DBA insights to help leaders navigate complex, changing environments.
- **Interpersonal Excellence:** High-impact life skills, DISC personality profiling, and customer engagement strategies.
- **Strategic Marketing & Sales:** Brand orchestration, product rebranding, and integrated sales-marketing alignment.
- **Behavioral Change:** NLP-based communication, Design Thinking, and Clinical Hypnotherapy techniques for mindset shifts.

#### The "Ripple Effect" Methodology

Dhena's facilitation style is driven by the **Ripple Effect concept**. She believes that empowering one individual creates a wave of positive change throughout an entire organization. By utilizing **Accelerated Learning**, she ensures her programs are high-energy, high-retention, and immediately applicable to the workplace.

#### Academic & Professional Credentials

Dhena's "academic prowess" is matched only by her formidable list of global certifications DBA in Adaptive Leadership, Bachelor of Laws (LL.B), Certified NLP Trainer, Coach, & Hypnotherapist, Prosci® Certified Change Management Practitioner, Design Thinking Coach & Certified DISC Master Practitioner and Accredited HRDC Trainer & Certified Accelerated Learning Practitioner

#### Global Impact & Social Responsibility

Beyond the boardroom, Dhena is a committed advocate for community upliftment. She actively designs and facilitates empowerment programs for underprivileged communities globally, driven by her core mission to create positive ripples of change across the world.

Some of the Organizations That She Has Facilitated For Are:

Maybank, PETRONAS, BAT Malaysia, AXA, Roche, HSBC, Maxis Berhad, Air Selangor, Tenaga Nasional Berhad, Singtel, Amway, BHP, BASF, UOB, Mr. DIY, Sarawak Shell, DIY, DXC, Suruhanjaya Tenaga (Energy Commission), International SOS, Aramco, Casio, Pharmaniaga, Zuellig Pharma, Sime Darby Oils, Cargill, Canon, Sacofa, KPTM, Intec, DXC Technologies, Gardenia, Daihatsu Perodua, ASTRO, The Star, Cambert, Nuvanta, Kordel's, Holista Colltech, Energy Industries Council, Natural Factors, ATMAH Foundation, National Council of Women's Organisations Malaysia and many, many more.