

## **Trainer's Profile**

### **Sudhev Sreetharan**



Sudhev is an Organisational Business Process Implementation and Corporate Turnaround coach who imparts his experience and knowledge via his various innovative product, financial, organisational processes, people and infrastructural transformational strategies.

Sudhev was previously the Group Senior General Manager of a Public Listed Company in Malaysia leading the corporate turn-around of the Human Resources Department as well as the Resorts and Education divisions for the Company.

Prior to joining the PLC, Sudhev had held various managerial and senior management positions in various companies. He has over 25 years' experience in Business Development, Business Management, Strategic Marketing Management, Sales and Marketing, Event and Campaign Management that spans across the Education, Automotive, Hospitality and Property industries and in Human Capital Development.

He has always maintained a right balance of professional experiences and believes in continuous learning. As such, he has always upgraded his knowledge in the industries that he has been involved in.

Sudhev is a Fellow of the Institute of Public Accountants (IPA), Australia and the Institute of Financial Accountants (IFA), UK. He is also a Certified Member of the Institute of Commercial and Industrial Accountants, Malaysia and a Certified Trainer with the Human Resource Development Fund (an organisation under the Human Resources Ministry) in Malaysia.