

## Goh Kee Wei (Kalvin)

860131-07-5337



- ✓ Humanistic Management Consultant
- ✓ HRDF TTT Certified Trainer (TTT/22736)
- ✓ SKM TTT Certified Trainer (S303537207)
- ✓ Industrial Master's in Business Administration, Genovasi University College
- ✓ Fundamental Level of ACCA
- ✓ Diploma in Business Studies (Accounting), Tunku Abdul Rahman College
- ✓ Professional Enhancement Certificate in Sales & Marketing, AMU
- ✓ Certified Integrated Service Industry Management Professional
- ✓ Certified Master NLP Practitioner & Trainer, Hypnotist & Hypnotherapist
- ✓ Start training and consulting since 2016

### **Kalvin Goh: Leadership & Soft Skills Trainer | Team-building Coach | Corporate & HR Consultant**

Kalvin Goh is a Humanistic Management Consultant, Corporate Trainer, and Team Building Coach with extensive experience in leadership development, team performance, and organizational transformation. With over a decade of experience in business, HR consulting and training, he integrates psychology-based coaching techniques, NLP frameworks, and people-centered management principles to help individuals and organizations achieve measurable growth.

As a Certified Master NLP Practitioner and Hypnotist, Calvin specializes in behavioral transformation, mindset reprogramming, and communication mastery. His coaching and mentoring sessions empower professionals to break limiting patterns, enhance emotional intelligence, and develop confidence to lead effectively in today's dynamic business environment.

#### **Areas of Expertise:**

- ✓ Executive & Talent Coaching – One-on-one and group coaching to strengthen leadership, performance and emotional intelligence.
- ✓ Corporate Training & HR Consulting – HRDC claimable training in HR management, leadership, communication, ESG awareness and organizational development.
- ✓ Team Building & Culture Development – Experiential programs that enhance collaboration, communication, and problem-solving in teams.
- ✓ Soft Skills & Personal Mastery – NLP-based workshops on presentation, customer service, self-confidence and mindset growth.
- ✓ Performance & Motivation Design – Helping organizations align people, purpose, and performance through customized frameworks.

#### **Professional Journey:**

Kalvin Goh commenced his career as an account assistant in 2006, honing his accounting, audit, and taxation expertise. His career path diversified as he ventured into the direct sales industry, affiliating with esteemed companies such as Herbalife, Amway, and others, gaining invaluable experience. In 2013, Calvin transitioned into sales roles encompassing dental supplies, property, and insurance consultancy, further refining his sales insight and techniques. He also assumed roles as a life coach at Persatuan Yuan Man and an event manager at the International Business Alliance, broadening his skill set across multiple domains.

**Philosophy:**

Kalvin believes that lasting transformation begins from within. His coaching approach blends NLP methodologies, hypnotic communication, and practical management tools, creating breakthroughs that are both personal and professional. Every session is designed to unlock human potential, align mindset with goals, and drive sustainable behavioral change.

He uses his proprietary B.R.E.A.K. Learning Framework to ensure that every training or coaching engagement produces measurable, sustainable, and transformational outcomes.

**Expertise & Impact:**

Kalvin is renowned for his fervor in enhancing leadership and communication skills. With a proven track record, his training sessions have helped over 350 participants overcome communication barriers and bolster self-confidence within a mere two-day span. His clients have lauded his strategic guidance in formulating market plans, resulting in increased sales and the emergence of top sellers in the Southern Region. Calvin emphasizes the significance of self-communication in boosting personal and collective confidence, advocating a core belief that nothing is impossible with the desire to transform possibilities into realities.

**Training Philosophy & Focus Areas:**

Kalvin's training philosophy emphasizes the significance of thoughtful responses over-reactive answers, fostering creativity in problem-solving and communication. He champions interactive training sessions that facilitate mutual understanding, making listening to a more effective component in two-way communication. His expertise extends beyond exceptional Train-The-Trainer programs to encompass an array of soft skills training.

**Vision & Clientele:**

As a visionary leader, Calvin Goh aspires to guide millions of enterprises in contributing positively to society. His clientele comprises an illustrious array of organizations, including the companies below and others from various industries.

Huawei	Motorola	Spectrum	Volvo
Leather Avenue	MKA Cabinet	Family Store Group	CelcomDigi
Vivo	BNI Chapter	Petron Malaysia	Liberty Insurance
Sri KDU Selangor	Intretech	KPJ Shah Alam	Lorenzo
Steelcase	Al-Futtaim	Dialog	Ambank
Honda Spare Parts	Sharp	Soode	McDonalds
Faire Holding Group	Great Eastern Takaful	Ericsson	Oracle

Kalvin Goh stands committed to transforming training into an enriching experience, infusing learning with excitement and purpose, and nurturing individuals and businesses toward their highest potential.



Nirvana Malaysia's 363 Dino Club



Persatuan Pengajian  
Yuan Man – Life Camp Coach



第80期(新山第25屆)圓滿人生成長生活營  
(19/10-20/10/19)\*GRAND PARAGON HOTEL JB



Salon owners & managers



iBoxChain Sdn Bhd





Miss & Mrs Kebaya Malaysia



Southern College Business Management Organisation



University of Reading Malaysia





BNI Creator Chapter



International Business Alliance



Nirvana Southern Group





Fo Guang Shan



MGS Group



Sekolah Menengah Air Itam







Intretech (Malaysia) Sdn Bhd



Petron Malaysia



KPJ Shah Alam





Dialog Group Berhad



Sri KDU Schools







Steelcase Office Solutions (Malaysia) Sdn Bhd



Honda Autoparts Manufacturing



Sharp Malaysia





Soode (Johor) Sdn Bhd



Al Futtaim Malaysia



Johor Salon Managers & Supervisors



## Certificate of Accreditation

This is to certify that

**GOH KEE WEI**

**IC NO. 860131075337**

has fulfilled the HRD Corp requirements and standard for

### HRD CORP ACCREDITED TRAINER

valid from

07 Jul 2023 to 07 Jul 2026

This accreditation allows trainers to actively conduct training under various schemes available under HRD Corp platform.



Certificate Id  
ab139390-1cab-11ee-b4de-58adedb2a08  
Trainer Id  
21048  
Verify Authenticity

THIS IS COMPUTER GENERATED SIGNATURE IS NOT REQUIRED



## JABATAN PEMBANGUNAN KEMAHIRAN KEMENTERIAN SUMBER MANUSIA

### PENYATA PENCAPAIAN

LATIHAN TENAGA PENGAJAR

Dengan ini disahkan bahawa

**GOH KEE WEI**  
**860131075337**

telah mencapai tahap kompetensi yang ditetapkan dalam Standard Kemahiran Pekerjaan Kebangsaan (SKPK) dan memenuhi semua syarat persijilan yang ditetapkan

**PENILAIAN TELAH DILAKSANAKAN MELALUI KAEDAH  
PENGIKTIRAFAN PENCAPAIAN TERDAHULU (PPT)**



NCS-004:2017-092024

S303537207







